

Andie Csafordi

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Skills

Design & Production: Pattern Cutting, Draping, Sewing, Garment Flat Illustration, Zero-Waste Patterning, Sustainable Design, Dyeing, Screen Printing, Machine Knitting

Creative Direction & Branding: Art Direction, Social Media Strategy, Styling, Brand Identity Development, Product Photography, Short-form Video Production & Editing

Digital & E-commerce: Shopify, Adobe Photoshop, Premiere Pro, Figma, Lightroom, Procreate, Canva, CapCut, WordPress

Education

OCAD University — *BDes in Material Art and Design* (Honours) June 2025

- Thesis: "EPICENE." Sustainable, gender-fluid graduate fashion collection using zero-waste patterning and responsibly sourced materials.
- Featured at GRADEX 110; recipient of the *2025 BMO Sustainability/Climate Action Scholarship*.

Experience

Fashion Studio Assistant, Motion Clothing Company – Toronto, ON Jun 2025 – Present

- Independently lead the end-to-end content pipeline for 20–60 garments per week, handling supplier intake, styling, photography, Photoshop editing, copywriting, and publication across e-commerce and social channels.
- Produce 10+ pieces of Instagram content weekly (feed posts, reels, stories) and two WordPress blog posts, including photography, modeling, copy, and graphic assets, driving consistent growth in engagement, website traffic, and online sales.
- Create fashion sketches and support production and marketing of the brand's in-house line, including cutting patterns, steaming and prepping inventory, and serving as fit model during sampling and fittings.
- Style and assist 20+ clients per week through one-on-one appointments and walk-ins, processing transactions and managing follow-up communications to drive retention and repeat business.

Founder & Designer, AndieGirll – Toronto, ON May 2024 – Present

- Design, produce, and sell original garments, accessories, screen printed home goods, and ceramics from recycled and responsibly sourced materials, generating \$2,000+ in revenue across three markets and online sales.
- Develop and maintain full brand identity including logo, branded labels, tags, packaging, and promotional animations; manage e-commerce storefront and social media content.
- Complete custom commissions on an ongoing basis, collaborating directly with clients through design development, fittings, and revisions.

Gallery & Studio Assistant, ANDARA Gallery – Bloomfield, ON Jan 2016 – Jan 2024

- Created social media content, promotional graphics, and marketing copy for exhibitions and events, driving attendance and artist visibility across regional and national shows.
- Assisted planning and production of gallery openings, workshops, and seasonal events, managing logistics from promotion through day-of execution.
- Supported daily gallery operations including visitor engagement, sales, and installation and takedown of rotating exhibitions.